



18th Azerbaijan International AGRICULTURE EXHIBITION

13|14|15|16 MAY 2025

BAKU, AZERBAIJAN

POST-SHOW REPORT



TABLE OF CONTENTS

About the Exhibition	2
Visit of the President of the Republic of Azerbaijan	3
Official opening ceremony of the exhibition	4
References from VIP Guests	5
PR Campaign and Media Coverage	6
Advertising Campaign	7
Informational Support of the Exhibition	8
About Visitors	9
Visitors' References	10
About Exhibitors	11
Exhibitors' References	12
Additional Events of the Exhibition	13
Caspian Agro Exhibition 2026	15



CASPIAN AGRO

IS THE LARGEST REGIONAL INTERNATIONAL EXHIBITION OF AGRICULTURAL PRODUCTS AND FOOD



It serves as an effective and well-established platform for introducing advanced technologies into the agro-industrial complex of the Republic of Azerbaijan, sharing best practices, and strengthening mutually beneficial partnerships between local and international agricultural professionals. The exhibition brings together key players in the agricultural sector, both local and international experts, as well as thousands of professional visitors, including importers, exporters, distributors, representatives of wholesale and retail trade, and farmers.



CASPIAN AGRO IS YOUR GATEWAY TO NEW MARKETS, INNOVATION, AND STRATEGIC PARTNERSHIPS IN THE AGRICULTURAL INDUSTRY.

VISIT OF THE PRESIDENT

On May 13, the President of the Republic of Azerbaijan, ILHAM ALIYEV has visited the exhibition, familiarizing himself with the showcased products and services that reflect the agricultural potential of the Republic of Azerbaijan. The President also visited national pavilions and companies representing foreign countries.



OFFICIAL OPENING CEREMONY OF THE EXHIBITION

ON MAY 13, 2025, THE OFFICIAL OPENING CEREMONY
OF THE 18TH AZERBAIJAN INTERNATIONAL
AGRICULTURE EXHIBITION
TOOK PLACE AT THE BAKU EXPO CENTER



REFERENCES FROM VIP GUESTS



For many years, Caspian Agro and InterFood Azerbaijan, which celebrates its anniversary this year, have served as key platforms for local and international companies to showcase innovative solutions and new technologies in agriculture and the food industry. This exhibition creates opportunities for farmers, entrepreneurs, investors, and professionals to exchange ideas on current issues in agriculture and the food industry, establish business connections, and discover modern innovations.

Majnun Mammadov

Minister of Agriculture of the Republic of Azerbaijan



I believe the demonstration of products and services as part of this international event attended by those active in all phases of the food production and consumption chain does greatly promote the establishment and extension of business links.

Goshgar Tahmazli

Chairman of the Food Security Agency of the Republic of Azerbaijan



These annually organised exhibitions serve as significant platforms to showcase the achievements in the agro and food sectors, as well as to demonstrate innovative technologies and modern equipment. In particular, the cutting-edge agricultural technologies and innovations presented at the exhibitions contribute to increased productivity in relevant sectors, more efficient use of resources, and the implementation of environmentally sustainable solutions.

Orkhan Mammadov

Chairman of the Management Board of the Small and Medium Business Development Agency (KOBIA)



FAO is honoured to be part of this important event, which brings together those who work every day to ensure food security, strengthen agriculture, and build a more sustainable future. As we celebrate Azerbaijan's achievements in agriculture and build on the success of COP29, I want to thank each of you for the work you do. This exhibition is more than a showcase of progress - it is a space for collaboration, inspiration, and new opportunities.

Muhammad Nasar Hayat

Head of FAO Partnership and Liaison Office in Azerbaijan

PR CAMPAIGN AND MEDIA COVERAGE

THE OFFICIAL PRESS CONFERENCE

On May 6, a press conference was held at Hilton Baku Hotel dedicated to the 17th Azerbaijan International Agriculture Exhibition - Caspian Agro

The press conference was attended by:



Toghrul Gafarbeyli
Deputy Director of the Agrarian Innovation Center of the Ministry of Agriculture



Narmin Karimli
Head of the Technology Transfer and Innovation Department of the Agrarian Innovation Center of the Ministry of Agriculture



Farhad Ashurbeyli
Executive Director of the Association of Culinary Specialists of Azerbaijan



Bahruz Hidayatzadeh
Executive Director of Caspian Event Organisers



Zarina Mammadova
Project Director of the exhibition

A total of 35 representatives from 23 media outlets attended the press conference. Among them were national TV channels such as AZTV, Ictimai TV, Baku TV, CBC TV, Mir TV, ARB TV, and AGRO TV, as well as news agencies, websites, online platforms, and journals including APA, Azertac, Oxu.az, Trend.az, Report News Agency, Caliber.az, Media.az, yeniavropa.az, Today Press, Bizness Time, Star Xəbər, resurs.az, visiontv.az, referans.az, Respublikainfo.com and newspaper "Respublika".



ADVERTISING CAMPAIGN

OUTDOOR ADVERTISING

- BANNERS
- BILLBOARDS
- MONITORS
- POSTERS
- ROLL-UPS



62 ARTICLES IN NEWSPAPERS AND MAGAZINES

1233 NEWS IN 185 INTERNET PORTALS

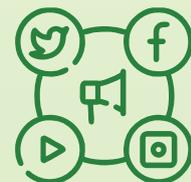
59 NEWS ON TV CHANNELS AND RADIO



E-MAILINGS BY SPECIALISED DATABASE



DISTRIBUTION OF INVITATION TICKETS THROUGH PARTNERS AS WELL AS RELATED GOVERNMENT STRUCTURES AND ASSOCIATIONS



PLACEMENT OF INFORMATION IN SPECIALIZED PUBLICATIONS, ON SPECIALIZED WEBSITES AND SOCIAL NETWORKS

SUPPORT AND PARTNERS

ORGANISATIONAL SUPPORT



Ministry of
Agriculture of
the Republic
of Azerbaijan

ORGANISERS



SUPPORT



Food Safety
Agency of
the Republic
of Azerbaijan



Small and Medium
Business Development
Agency of the
Republic of Azerbaijan



Export and Investment
Promotion Agency of
the Republic of Azerbaijan



National Confederation of
Entrepreneurs (Employers)
Organizations of
Azerbaijan Republic



Azerbaijan Food
and Beverage
Industrialists
Association



Food and Agriculture
Organization of
the United Nations



Azerbaijan
Exhibition
Organisers
Association

SPONSOR



OFFICIAL HOTELS



TRAVEL PARTNER



MEDICAL PARTNER



OFFICIAL STAND BUILDER



NETWORKING PARTNER



INFORMATION PARTNERS



AZƏRTAC

1NEWS.AZ

OFFICIAL RADIO PARTNER



INFORMATION SUPPORT



INTERNET SUPPORT



VISITORS OF CASPIAN AGRO 2025

14820

VISITS

11400

UNIQUE VISITORS

VISITORS PROFILE

- Representatives of state agricultural institutions
- Industrial agriculture experts
- Owners of agricultural enterprises, livestock farms and flour mills
- Owners of greenhouses
- Owners of fisheries
- Managers and specialists from enterprises involved in the production of meat, dairy and canned products
- Farmers
- Distributors of agricultural products
- Press
- Diplomatic Corps



94%

of visitors consider their visit effective



78%

of visitors make or influence purchasing decisions

VISITORS' REFERENCES



The exhibition is organized to an exceptionally high standard. The exhibits on display, combined with the comprehensive and informative business program, continuously enhance our knowledge and broaden the scope for efficient agricultural management year after year.

Anver Guliyev

Director of the Gubadli State Center for Agricultural Development, Azerbaijan

The exhibition is extensive and rich in content, providing a unique opportunity to establish a wide range of contacts in a short time. One day was not enough to connect with all the companies I was interested in doing, that is why I decided to attend the second day as well. In my opinion, this clearly reflects the high level of the event and its significance, both in terms of the number of participants and their quality. Undoubtedly, the exhibition process is very intense. We primarily view participation as an opportunity for initial acquaintance and establishing preliminary contacts.

Mehmen Chumen

Sales Director of Polen Company, Türkiye



Organizing visits to exhibitions for agricultural workers directly engaged in farming—is an excellent idea. Over recent years, our farmers have had a valuable opportunity to familiarize themselves with the latest achievements and innovative ideas in agriculture directly from the producers. It is encouraging that the exhibition covers all possible sectors, allowing farmers from all regions to find the necessary information and receive professional consultations. Business relationships at the exhibition are well established.

Ariz Abuzayrov

Director of the Hajigabul State Center for Agricultural Development, Azerbaijan

The Caspian Agro exhibition gave me a comprehensive understanding of the country, the market, the people, and the business environment specifically in the agricultural machinery sector. We met numerous potential partners interested in mutually beneficial cooperation. The fair features a wide range of companies supplying agricultural machinery. I believe that Caspian Agro has fully confirmed its status as a significant international event, within which a large number of important business meetings can be held. After all, there is nothing better than face-to-face communication between people.

Vadim Shevchuk

Owner and Director of Kerland, Republic of Belarus



EXHIBITORS OF CASPIAN AGRO 2025



EXHIBITING COUNTRIES AT CASPIAN AGRO 2025

- | | | |
|--|--|--|
|  AZERBAIJAN |  GERMANY |  NETHERLANDS |
|  BELARUS |  GREECE |  RUSSIA |
|  BELGIUM |  INDIA |  SERBIA |
|  CANADA |  IRAN |  SOUTH KOREA |
|  CHINA |  ISRAEL |  SPAIN |
|  EGYPT |  ITALY |  SRI LANKA |
|  FINLAND |  JORDAN |  SWEDEN |
|  FRANCE |  KAZAKHSTAN |  TÜRKIYE |
|  GEORGIA |  LATVIA |  UNITED KINGDOM |
| | |  USA |

EXHIBITOR'S REFERENCES



Our participation in the Caspian Agro exhibition is driven by a matter of prestige. It is essential for us to demonstrate our presence in the market and prove that we are the best in our field. Our executives traditionally meet at the exhibition with representatives of partner companies with whom we have long-standing cooperation. Naturally, we always observe strong interest in our products from both Azerbaijani and foreign companies.



Juneyt Ar

Regional Sales Director of OBİAL, Türkiye

Overall, the Caspian Agro exhibition made a very positive impression. It showcases nearly all sectors of agriculture and the food industry. For a relatively small country like Azerbaijan, the exhibition appears highly respectable both in terms of the quality of participating companies and the flow of professional and engaged visitors.



Roman Kurzhunov

CEO of GREEN AUTOMATION GROUP, Finland



The Caspian Agro exhibition is one of the key events in our participation calendar. Beyond maintaining brand recognition, it provides an excellent opportunity to showcase our latest products. Being present at the exhibition allows direct communication with customers, gathering feedback, and understanding the needs of our equipment users. The outcomes of the exhibition positively influence our sales strategy in the region. The successful results from previous Caspian Agro exhibitions have enabled us to expand our presence in the local market.



Anton Malykhin

Export Director, ROSTSELMASH, Russia

INTERNATIONAL AGRICULTURAL INNOVATION FORUM

The forum brought together experts and participants to discuss current challenges and prospects in the agricultural sector, including sustainable development, climate change, digitalization, and international cooperation.

KEY AREAS OF FOCUS AT THE FORUM INCLUDED:

- Climate change issues and sustainable development in agriculture
- Implementation of innovative technologies, including artificial intelligence and smart villages
- Development of agro-parks, startups, and digital solutions (Smart Agro)
- Support for entrepreneurship, cooperatives, and the role of women in the agricultural sector
- Government financial support and agricultural insurance systems
- Cross-sector cooperation in education and fisheries development
- Discussion of public-private partnership mechanisms in agronomy

THE FORUM CONTRIBUTED TO STRENGTHENING DIALOGUE AMONG KEY STAKEHOLDERS FOR THE SUSTAINABLE AND INNOVATIVE DEVELOPMENT OF THE AGRICULTURAL SECTOR.



BUSINESS BREAKFAST

The organizers held meetings with exhibitors before the exhibition in the format of a business breakfast. The purpose of the event was to help participants make more effective use of exhibition opportunities. During the breakfast, key topics were discussed, including booth organization and formulas for successful participation in exhibitions.



B2B WORKSHOP

Within the framework of the Caspian Agro Exhibition, the Organisers created another business platform for exhibitors and visitors - a workshop. Participants of the workshop are, on the one hand, foreign manufacturers and suppliers of agricultural products, and on the other - local distributors and companies. Market players had a unique opportunity to meet with colleagues at the same table and negotiate with several key customers over the course of a single day. A total of 218 business meetings took place.



TOUR FOR FARMERS

Traditionally each year business tours to Caspian Agro Exhibition from over 63 of the regions of Azerbaijan in order to acquaint entrepreneurs with new technologies and facilitate the exchange of experience, with is an indispensable condition for the production of high-quality products.



EVENING RECEPTION

On May 13, an Evening Reception was organized for the guests and participants of the exhibition, held at Buta Palace.

EXHIBITION OVERVIEW TO BE HELD NEXT YEAR



19th Azerbaijan International AGRICULTURE EXHIBITION

5|6|7|8 MAY 2026

BAKU, AZERBAIJAN

www.caspianagro.az

[caspianagro.az](https://www.instagram.com/caspianagro.az)

[CaspianAgro](https://www.facebook.com/CaspianAgro)

[Caspian Agro](https://www.linkedin.com/company/CaspianAgro)

[#CaspianAgro](https://twitter.com/CaspianAgro)

EXHIBITION SECTORS

INFRASTRUCTURE AND EQUIPMENT

- Agricultural Machinery
- Agricultural Facilities
- Agricultural Equipment
- Greenhouses and Nurseries
- Irrigation Systems
- Laboratory Equipment

CROP PRODUCTION

- Crop Production
- Fruit and Vegetable Growing
- Floriculture
- Fertilizers
- Agroecology and Organic Farming

ANIMAL HUSBANDRY AND FEEDING

- Animal Husbandry & Poultry Farming
- Feed
- Veterinary Services
- Fish Farming & Aquaculture

PROCESSING AND PACKAGING

- Packaging
- Waste Processing
- Cotton Growing and Textiles

SMART AGRO (DIGITAL AND INNOVATIVE AGRICULTURE)

- Smart Village
- Internet of Things (IoT)

- Artificial Intelligence
- Robotic Systems
- Unmanned Aerial Vehicles (Drones)
- IT Services
- Startups
- Green Agro

INNOVATIONS AND SUSTAINABLE DEVELOPMENT

- Innovative Technologies in Agriculture
- Agricultural Landscape

SUPPORT AND SERVICES

- Logistics
- Agricultural Insurance & Financial Services



ORGANISATIONAL SUPPORT



Ministry of Agriculture of the Republic of Azerbaijan



Food Safety Agency of the Republic of Azerbaijan



Small and Medium Business Development Agency of the Republic of Azerbaijan



Export and Investment Promotion Agency of the Republic of Azerbaijan



National Confederation of Entrepreneurs (Employers) Organizations of Azerbaijan Republic



Azerbaijan Food and Beverage Industrialists Association



Food and Agriculture Organization of the United Nations



Azerbaijan Exhibition Organisers Association

OFFICIAL SUPPORT



19th Azerbaijan International AGRICULTURE EXHIBITION

5|6|7|8 MAY 2026
BAKU, AZERBAIJAN

ORGANISERS



www.caspianagro.az

 [caspianagro.az](https://www.instagram.com/caspianagro.az)

 [CaspianAgro](https://www.facebook.com/CaspianAgro)

 [Caspian Agro](https://www.linkedin.com/company/CaspianAgro)

[#CaspianAgro](https://twitter.com/CaspianAgro)

